

IN ASSOCIATION WITH



BANGLADESH TRADE SHOW AFRICA *in* UGANDA



JULY 15-17, 2024



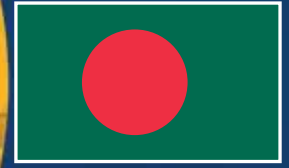
ORGANIZED BY

BUSINESS
America



Trade & Business
OPPORTUNITIES IN
AFRICA

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Business America Magazine, based in the United States of America, is proud to present the **"Single Country Trade Fair, Africa-2024"** in Uganda, Africa, this July 2024. As a leading source of business news and information, we have organized spectacular events consistently over the past few years.

Join us for an unparalleled opportunity to explore the dynamic African market at the prestigious Kampala Serena Hotel in Uganda. This exclusive event, organized by Business America in association with the Global NRB Chamber, promises to be a game-changer for businesses looking to expand their horizons.

We are honored to announce that Business America Magazine, renowned for providing premier business news and information, is orchestrating one of the year's most significant events. This remarkable single-country trade fair will be held at the Kampala Serena Hotel in Uganda, Africa, from July 15 to 17, 2024.

Attendees can anticipate an exciting adventure as we ensure a spectacular experience for all.

The event spans six days, with the first three dedicated to trade fairs and business discussions, followed by three days of safari, adventure, and unforgettable memories.

This event is not to be missed! Secure your spot now for a transformative experience in the heart of Africa.

VENUE



KAMPALA SERENA
HOTEL
UGANDA





OPPORTUNITIES

Any Bangladeshi and Non-Resident Bangladeshi (NRB) business House can tap that opportunity for expanding your Business horizon in Africa by showcasing them and gathering knowledge on Business Practices in Uganda.

Featuring discussions and showcases of potential businesses, this event is an exceptional platform for exploring opportunities in various sectors such as:

- Waste to Energy**
- Infrastructure Development**
- Agriculture**
- Real Estate**
- Transport**
- Pharmaceutical Products**
- Solar Panel Plant**
- IT related Business**
- Computer Hardware**
- Coffee and Tea Cultivation**
- Clothing**
- Shoes**
- Restaurant**
- Education**
- Food Processing & Packaging**
- Milk Processing**
- Poultry**
- Fisheries**
- Dry Fruits etc.**





Event : July 15-17, 2024
Organized by : Business America in Association with
Global NRB Chamber
Supported by : Bangladesh Trade Show in Africa
Venue : Kampala Serena Hotel, Uganda

In The Ceremony

- 3 nights/days hotel + 3 days safari tour & stay
(USD \$ 280Per night per person)
- Participation in Trade Fair
- Company exposure in African Market.
- Contribute to job creation in Africa.
- Business match-making session (B2B).
- Photos & companies' details published in the
International Souvenir Magazine
- Special Dinner.
- Sightseeing.
- Network building with Global NRB &
foreign business personalities across the world.



Expected Key Dignitaries at The Ceremony

The opening and closing ceremonies will be graced by influential local ministers and dignitaries from Africa. Moreover, anticipate the presence of illustrious business icons hailing from renowned nations such as Argentina, Australia, Bangladesh, Canada, China, France, Germany, Italy, Japan, Kuwait, Korea, Malaysia, Moldova, Oman, Qatar, Saudi Arabia, Spain, Singapore, the United Kingdom, and the United States of America (USA), among others. Their presence adds an unparalleled level of prestige and networking potential to the "Bangladesh Trade Show in Africa."

IN ASSOCIATION WITH



BENEFITS TO THE PARTICIPANTS



1. Exploring the Dynamic African Market: Gain insights into the rapidly evolving African market landscape and discover lucrative business opportunities.

2. Networking Opportunities: Connect with a diverse array of global business personalities, industry leaders, and potential partners, fostering valuable relationships for future collaborations and ventures.

3. Participation in Trade Fair: Showcase your products and services to a targeted audience, expanding your market reach and generating potential leads and partnerships.

4. Company Exposure in African Market: Increase brand visibility and presence in the African market, enhancing credibility and attracting potential customers and investors.

5. Business Matchmaking Sessions (B2B): Engage in tailored matchmaking sessions to explore potential partnerships and business opportunities with compatible companies.

6. Publication in International Souvenir Magazine: Gain additional exposure through the publication of company details and photos in an international souvenir magazine, reaching a wider audience beyond the event.

7. Special Dinner and Sightseeing: Enjoy special dinner events and sightseeing tours, providing opportunities for relaxation, cultural immersion, and networking in a more informal setting.

8. Networking with Global NRB and Foreign Business Personalities: Build a robust network with global NRB (Non-Resident Bangladeshi) and foreign business personalities from various countries, fostering cross-border collaborations and knowledge exchange.

9. Access to Key Dignitaries and Ministers: Interact with esteemed dignitaries and local ministers from Africa, as well as business icons from prominent countries across the world, enriching your understanding of global business dynamics and fostering potential partnerships.



Who Can Participate?

- NRBs/PBOS:- Businessmen, Investors, Policy Makers, Social Workers,
- Professionals, for all Employers & Employees.
- Entrepreneurs from Large, Medium, & Small Industries.
- NRB Associations & Organizations.
- Investors & Investment Bankers.
- Chairman/ Managing Director/CEOs / Directors
- CFOs' / COOs' Heads of Financial Institutes.
- Representatives of Multinational Companies like: -Investments, Legal &
- Technology Consultants, -Venture Capitalists & HNIs',
- -Foreign Industrialists,
- -Marketing, Promotion, & Branding Experts,
- -Technocrats & Professionals.
- -Women Entrepreneurships.

Involvement & Opportunities

- *Title Sponsor (1),
- *Co-sponsor (3),
- *Business Exhibition
- Advertisement Opportunities
- & Individual Achievements.



AFRICA

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